

Substitute for form 1449A/PTO

**SUPPLEMENTAL INFORMATION  
DISCLOSURE STATEMENT  
BY APPLICANT**

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Complete If Known	
Application Number	09/695,744
Filing Date	October 24, 2000
First Name Inventor	Thomas J. Perkowski
Group Art Unit	3322
Examiner Name	Jeffrey Carlson
Attorney Docket Number	100-046USA000

**U.S. PATENT DOCUMENTS**

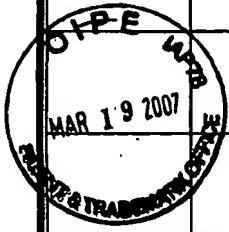
Examiner Initials	Cite No.	U.S. Patent Documents		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Int'l Class / Sub Class
		Number	Kind Code (if known)			
jdc		6,959,286 B2		Perkowski	10/25/2005	G06F 17/60
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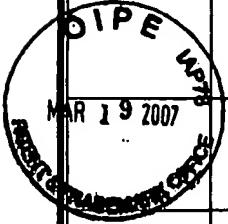
Examiner Initials	Cite No.	U.S. Patent Documents		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Intr'l Class / Sub Class
		Number	Kind Code (if known)			
	jdc	6,360,215		Judd et al.	03/19/2002	G06F 7/00
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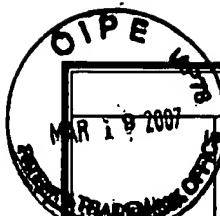
**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	U.S. Patent Documents		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Int'l Class / Sub Class
		Number	Kind Code (if known)			
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**PUBLICATIONS**

Examiner Initials	Cite No.	Description
	jdc	Web article entitled "Macromedia Takes Stake in ePod" by Pamela Parker, July 5, 2000, <a href="http://www.clickz.com/news/article/php/408081">http://www.clickz.com/news/article/php/408081</a>
MAR 19 2007	jdc	Web article entitled "New Ad Vehicle Fights the Banner Ad Clickthrough Dilemma" by Ann M. Mack, May 22, 2000, Brandweek, <a href="http://www.findarticles.com/p/articles/mi_m0BDW/is_21_41/ai_62661555">http://www.findarticles.com/p/articles/mi_m0BDW/is_21_41/ai_62661555</a> .
jdc		Web article entitled "NBCi Signs 3-Tier Deal to Plug ePod Showcase" by Ann M. Mack, 2001, AdweekOnline, <a href="http://www.geoffclendenning.com/Adweek%20Online2.htm">http://www.geoffclendenning.com/Adweek%20Online2.htm</a> .
jdc		Web article entitled "e-Pod Bundles with DoubleClick", AdWeekOnline Interactive News, June 15, 2000, <a href="http://www.geoffclendenning.com/Adweek%20Online.htm">http://www.geoffclendenning.com/Adweek%20Online.htm</a> .
jdc		Web Article entitled "E-Commerce Report: E-Tailers Fine-Tune Affiliate Sales" by Bob Tedeschi, November 6, 2000, New York Times on the Web, <a href="http://www.geoffclendenning.com/NYTimes_press.htm">http://www.geoffclendenning.com/NYTimes_press.htm</a> .
jdc		Web-based product brochure for the Synclink Item Catalog by Vialink, Inc.. <a href="http://www.vialink.com/products/products-catalog.html">http://www.vialink.com/products/products-catalog.html</a> , March 20, 2000, 1 page.



FOREIGN PATENT DOCUMENTS						
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	Office	Number	Kind Code (if known)			
jdc		PCT	WO 01/77838 A1	WebCollage Inc.; New York, NY	10/18/2001	G06F 13/00

EXAMINER

/Jeffrey Carlson/

DATE CONSIDERED

/Jeffrey Carlson/

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance not considered. Include copy of this form with next communication to applicant.

(INFORMATION DISCLOSURE STATEMENT – SECTION 9 PTO-1449)